Message Text

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PAGE 01 STATE 162936 ORIGIN COME-00

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UNCLAS STATE 162936

E.O. 11652,N/A

TAGS: ETRD, EPAP, ID

SUBJECT: FOOD AND DRINK REGISTRATION RULES

1. INTERNATIONAL MULTIFOODS OF MINNEAPOLIS HAS COMPLAINED TO COMMERCE ABOUT INDONESIAN HEALTH MINISTRY RULES FOR FOOD AND DRINK REGISTRATION. MULTIFOODS SAYS THAT UNDER RULE NUMBER 330/MEN.KES/PER/76, DATED DECEMBER 31, 1976 GOI IS REQUIRING FOOD PROCESSORS AND IMPORTERS TO RENEW THEIR REGISTRATIONS WITH THE HEALTH MINISTRY. RE-REGISTRATION FEE PER UNIT IS TEN THOUSAND RUPIAHS FOR DOMESTIC PRODUCTS, AND ONE HUNDRED THOUSAND RUPIAHS PER PRODUCT FOR IMPORTED FOODS. IN MULTIFOOD'S CASE, RE-REGISTRATION COSTS ARE ESTIMATED AT RP THREE MILLION. COMPANY DOES NOT FEEL THAT UNCLASSIFIED

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INDONESIAN SALES OF ITS PRODUCTS, BICKS PICKLES AND ROBIN HOOD PREPARED MIXES, WARRANT SUCH EXPENSIVE RE-REGISTRATION. MULTIFOODS LET JUNE 30 DEADLINE PASS WITHOUT RE-REGISTRATING.

2. DISCRIMINATORY FEE STRUCTURE APPEARS TO BE IN VIOLATION OF GATT ARTICLE III. PLEASE INVESTIGATE, AND IF MULTIFOODS'

COMPLAINT IS CORRECT, RAISE ISSUE WITH GOI WITH AIM OF LOW-ERING FEE AND REMOVING INEQUITIES SO THAT MULTIFOODS COULD REMAIN ACTIVE IN INDONESIAN MARKET. YOU MAY WANT TO MAKE GENERAL APPROACH IN CONCERT WITH MISSIONS FROM OTHER PRE-SUMABLY AFFECTED COUNTRIES, E.G., AUSTRALIA AND NETHERLANDS, WHICH ENJOY LARGER PROCESSED FOOD TRADE VOLUME IN IN-DONESIA THAN THE UNITED STATES DOES.

3. IN ADDITION, USDOC REQUESTS THE FOLLOWING: (A) IS THERE OTHER DISCRIMINATION IN THE REGISTRATION PROCESS BEYOND REQUIRED FEES? (B) WHAT IS THE PENALTY FOR LATE RE-REGISTRATION? (C) DOES EMBASSY HAVE ANY INDICATION OF IMPACT OF THE RE-REGISTRATION REQUIREMENTS ON FOREIGN COMPANIES GENERALLY, U.S. COMPANIES IN PARTICULAR, AND THE VOLUME AND VALUE OF IMPORT TRADE (TOTAL AND FROM U.S.) AFFECTED BY THE FEES? VANCE

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